The Hudson County Improvement Authority’s (HCIA) Annual Earth Day Celebration will kick off at 10 am in Liberty State Park on Saturday, April 22, 2006, with a 5K Run/Walk and Kids Fun Run. With magnificent views of the New York City skyline, this day-long event provides an excellent opportunity to learn more about the environment and create a memorable experience for your family.

Earth Day has evolved into a great event for Hudson County, with community participation increasing every year. For this year’s Earth Day, the HCIA has teamed up with Liberty State Park, LSP Interpretive Center, the New Jersey DEP’s Division of Parks & Forestry, the Liberty Landing Marina, the Liberty Yacht Club, the Hudson River Fisherman’s Association, the Liberty Science Center and Friends of Liberty State Park.

“The HCIA is thrilled that so many groups chose to make meaningful contributions to the 2006 Earth Day Celebration at Liberty State Park,” said Hudson County Executive Tom DeGise. “In keeping with this year’s theme of 'Celebrate and Appreciate Our Hudson Home,' we are encouraged that so many homegrown organizations will be on hand to help us educate residents about the need to protect our Hudson County home.”

The NJDEP’s Division of Parks & Forestry has donated approximately 3,000 tree seedlings (always a big hit with fair-goers); the Liberty Landing Marina will provide boat rides on the canal to parents and kids; the Hudson River Fisherman’s Association Youth Angler Division will offer fishing lessons and hold a tournament; the Liberty Science Center is providing exhibits from their traveling show and holding an assembly program on our main stage; and Friends of Liberty State Park will share information about their upcoming 30th birthday celebrations, as well as provide information about Hudson County’s most well-known park.

In addition, the Liberty State Park Interpretive Center will be holding an Earth Day Challenge and clean up the beach behind the Interpretive Center from 9 am - Noon. Pre-registration is required, so please call 201-915-3409.

For more information on the 2006 Earth Day Celebration, call our Environmental Hotline: 1-800-540-0987 or visit www.hcia.org.
“Our Hudson Home”
Earth Day is here again! I invite everyone to come out to Liberty State Park on Saturday, April 22, to enjoy a fun-filled day of family fun and get the chance to celebrate the wonderful diversity and uniqueness of our Hudson County Home. I hope to see you there.

Thomas A. DeGise
County Executive

“Recycling Fun”
Our kids have done it once again. This year, more Hudson schools participated in the HCIA’s 4th Annual Crayon Recycling Contest than ever before. Educational outreach in our schools is having a major impact on how our children view their environment and what steps they will take in the future to preserve Hudson County’s natural resources.

John L. Shinnick
HCIA Chairman

“Hudson County on the Move”
The Hudson Transportation Management Association works closely with the HCIA to provide Hudson County residents and businesses with the transportation information that makes commuting easier and safer. With the new TMA team in place, we have increased our outreach, improved our programs and have begun to reach more commuters and businesses than ever before.

Norman A. Guerra
Executive Director

The 4th Annual Crayon Contest Winners!

The Hudson County Improvement Authority’s (HCIA) 4th Annual Crayon Recycling Contest was once again a huge success, with Hudson County students donating approximately 2,223 pounds of crayons! This year, 36 schools participated in this worthwhile recycling contest - the most ever.

“I am so proud of our kids, who once again deserve our praise for a job well done,” said HCIA Chairman John L. Shinnick. “This contest is a wonderful opportunity to teach our children about the importance of environmental stewardship and it’s great fun for our students.”

The HCIA will reward student participation with earth-friendly presentations at their schools. Winning schools will be awarded for their accomplishment and all students will be recognized for their recycling efforts.

and the Winners Are...
First Place - Huber Street School in Secaucus
Second Place - Calabro Primary School in Hoboken
Third Place - Little Lamb Preschool in Bayonne
Fourth Place - Clarendon School in Secaucus
Fifth Place - Immaculate Conception in Secaucus

Helping Paint a Brighter Future for Hudson County

The Hudson County Improvement Authority (HCIA) is helping schools, government offices, religious institutions, day-care centers and any other non-profit organizations throughout Hudson County make spring improvements possible by offering recycled and reprocessed paint to use free of charge.

Five-gallon pails of free paint in shades of gray or beige are available. Please call 800-540-0987 or visit www.hcia.org for more information.
Join the Urban Clean-up Team

The Trustees of the New Jersey Clean Communities Council have organized a coalition of like-minded cities and towns to work on the problem of litter. Litter is a pervasive problem that adversely affects the health, wealth and welfare of New Jersey residents. Litter tends to accumulate in places where a lot of people live and work in small areas. This is an issue that directly affects us here in Hudson County.

Clean Communities, a statewide, grassroots, community-driven effort to reduce New Jersey’s litter, works with a network of 558 towns and 21 counties to hold local litter clean-up events. Community volunteers are always needed.

The HCIA and the County of Hudson are working with the Council, the City of Bayonne and Jersey City to hold urban clean-up events during Earth Week: in Bayonne Schools on April 24 and in Jersey City Schools on April 25.

To register to become part of an urban clean-up initiative, please call the Clean Communities Office at 609-989-5900 or visit www.njclean.org.

April 2006

April 8
Lincoln High-School Clean-up Project

April 22
Earth Day - Liberty State Park

April 24
Urban Clean-up Project - Bayonne Schools

April 25
Urban Clean-up Project - Jersey City Schools

May 2006

Spring 2006 - HHW Days

Sunday, May 7, 9 am - 1 pm
Bayonne: Norton Paints, 148 East 5th Street
Saturday, May 20, 9 am - 1 pm
Jersey City: JCIA, 501 Route 440
Kearny: DPW, 357 Bergen Avenue

June 2006

June 10 - Meadowfest 2006 - Laurel Hill Park, Secaucus, 12 Noon - 5PM (rain date 6/11/06)

June 10 - Walk for Liberty State Park 2006 - 10AM - 1PM (rain or shine)
DON'T

Fabricar productos usando materiales reciclados requiere menos energía y nos hace menos dependientes de petroleo extranjero.

EL RECICLAJE CONSERVA RECURSOS NATURALES.

Por ejemplo, reciclar una tonelada de papel conserva 17 árboles.

EL RECICLAJE NOS AHORRA DINERO.

For más información llame al www.hcia.org.

By offering environmental education programs at schools throughout Hudson County, the HCIA staff provides effective educational outreach to students and educators. We strive to be an important resource for schools and teachers; however, the HCIA’s environmental outreach doesn’t stop at the classroom door.

The HCIA continually reaches out to residents, community groups, seniors, non-profits, multi-family dwellings, citizen groups, representatives of local government, businesses, block associations and faith-based groups - to name a few - in an effort to educate Hudson County residents about proper recycling practices. From supplying workplace recycling posters and desktop reminders, to hosting events in our various municipalities, the HCIA provides environmental outreach to all segments of our population.

As part of its environmental outreach efforts, the HCIA began airing Public Service Announcements last year aimed at reminding residents to dispose of their glass, mixed paper and plastic in accordance with New Jersey recycling laws. This commercial, along with newspaper advertisements and recycling information newsletters and brochures, are all part of the HCIA’s ongoing campaign to reach out to Hudson County residents.

To schedule an environmental outreach or recycling presentation for your organization or group, please call 1-800-540-0987 or visit www.hcia.org.

In 2005, the Hudson Transportation Management Association (a division of the Hudson County Improvement Authority), streamlined operations and relocated from its former facility in Bayonne to the HCIA offices located in Jersey City. Under the leadership of new TMA Director, E. Junior Maldonado, the Hudson TMA will enhance its commuter education programs and continue to offer Hudson County businesses new and economical transportation options.

In addition to Junior Maldonado, the TMA has a few other new faces as well. Jay DiDomenico will now serve as the Transportation Demand Management (TDM) Program Manager, John Cardwell as the Outreach Coordinator and Ivonne Morales joins the TMA as a Marketing Associate.

Jay DiDomenico comes to the TMA with over twenty years of diversified management and marketing experience, predominantly in the transportation industry. As Director of Operations for his family’s bus company, Jay managed daily business and provided motor coach services to business commuters and charter trip customers, developed regular interstate travel routes, and handled consumer and corporate marketing.

John Cardwell has been with the HCIA for the past 4 years as the affirmative action officer, enforcing and upholding the laws between the HCIA and the companies that are awarded contracts to assist with solid waste management, recycling and environmental protection.

Coming off of a lengthy and successful career in retail marketing, where she focused on promoting retail sales and improving customer service, Ivonne Morales’ friendly and outgoing personality has been a key factor in helping her maintain such a consistent level of customer satisfaction.
MAKE YOUR OLD SHOES WINNERS!

Bring your old sneakers to the Hudson County Improvement Authority’s Annual Earth Day 5K Run/Walk & Fair and earn a chance to win a brand new pair of running shoes.

Best of all - you give local children a chance to be winners too. Donated sneakers will be ground up and used to make brand new athletic surfaces like soccer fields, basketball courts, running tracks and playgrounds.

The Hudson County Improvement Authority will be accepting donations of your old athletic shoes at the 2006 Earth Day 5K Run/Walk & Fair, April 22, 2006, from 10 am - 4 pm, at Liberty State Park. For more information on how you can turn your old sneakers into community surfaces, visit www.hcia.org or call 1-800-540-0987.

The HCIA will accept all brands of athletic shoes, as long as they do not contain any metal (i.e. eyelets or cleats).
Hudson County’s Own Driving Range!

Spring is here and the Lincoln Park Driving Range is open for business! Beautiful new state-of-the-art golf mats and tees, new balls, markers, baskets, ball stands, improved lighting and tighter security are among the many upgrades at Hudson County’s only driving range, now operated by the Hudson County Improvement Authority.

Located at the intersection of Duncan Avenue and Route 1-9 in Jersey City (also known as Route 440), the Driving Range is open seven days a week from 8 am to 8 pm. Golf Lessons are available.

For more information about the Lincoln Park Driving Range please call 201-332-1917.